



**B.Tech - Odd Sem : End Semester Exam**

**Academic Year:2020-2021**

**17MB4051 - Paradigms in Management thought**

**Set No: 2**

<b>Time:</b>		<b>Max.Marks: 100</b>					
S.NO	Answer All Questions	Choice	Options	Marks	CO	CO BTL	COI BTL
1.	Define management and discuss the characteristics of management in modern organizations.	choice Q-2		10Marks	CO1	2	2
2.	What are the 5M's of management? Explain each briefly.			10Marks	CO1	2	2
3.	Explain the characteristics of a profession	choice Q-4		15Marks	CO1	2	2
4.	What is the significance of management?			15Marks	CO1	2	2
5.	Explain the scope of management.	choice Q-6		10Marks	CO2	2	2
6.	Explain the role of Top Level Managers			10Marks	CO2	2	2
7.	Identify the contributions of Henry Gantt	choice Q-8		15Marks	CO2	2	2
8.	What are the limitations of Frank Gilbreth work in management			15Marks	CO2	2	2
9.	What environmental factors influenced the development of scientific management	choice Q-10		10Marks	CO3	2	2
10.	Distinguish the study of Taylorism, Henry Gantt, and Gilbreth's work.			10Marks	CO3	2	2
11.	Write principles of Henri Fayol?	choice Q-12		15Marks	CO3	2	2
12.	Explain the quantitative approach to management.			15Marks	CO3	2	2
13.	Write a short note on Total Quality Control & Company wide quality control.	choice Q-14		10Marks	CO4	2	2
14.	what are the characteristics of TQM			10Marks	CO4	2	2
15.	Classify the quality control methods.	choice Q-16		15Marks	CO4	2	2
16.	Select Deming's 14 key points for the development and implementation of TQM in brief.			15Marks	CO4	2	2

[object HTMLDivElement]